

# PRICE LIST



## Brand Kits

### 1. The Seed Kit | R5,000

For new businesses needing a visual start.

#### Includes:

Primary logo, Secondary logo/brand mark, Colour palette, Font selection, Basic brand board (1-page)

### 2. The Bloom Package | R8,000

For those looking for a professional and cohesive identity.

#### Includes:

Logo suite (primary, secondary, submark), Colour palette + typography, Brand patterns or icons, Mini brand guide (PDF), 2 x custom brand collateral (e.g., business card, email signature)

### 3. The Kingdome Identity | R14,000

For clients ready to elevate their brand with purpose.

#### Includes:

Full logo suite, Brand style guide (fonts, colours, tone, application), Visual direction (moodboard, textures), 3 x brand collateral items, Creative direction (photography/art direction guidance), Instagram launch kit (9 templates)

### 4. The Scroll Suite | R7,500

Perfect for authors, creatives & businesses with content-heavy design needs.

#### Includes:

1 x Book cover or magazine design, Interior layout (up to 20 pages), Print-ready & digital files, 2 x social media promo graphics

### 5. The Overflow Grid | R4,500

For small businesses or influencers looking to stand out online.

#### Includes:

12 x custom post templates, 6 x story templates, Profile image + highlight covers, Content direction/moodboard

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## The Loaves & Extras

(Priced per item)

Business card design | R900

Instagram templates (set of 6) | R1,200

Poster/flyer | R900

Email signature | R600

Packaging label design | R850 – R1,400

Wedding/invite design | R1,000 – R2,000

Car Branding (Includes 2 design options)  
R1,800 – R3,200

Letterhead Design | R500

Invoice & Quote Templates | R950



# Photography Kits

## 1. The Light Session | R800 – R1,200

Perfect for personal branding or lifestyle portraits.

### Includes:

30-minute shoot, 15 edited high-res images, 1 outfit, 1 location (Pretoria-based), Online gallery for download.

## 2. The Signature Session | R1,800 – R2,500

Ideal for small businesses, creatives, and entrepreneurs.

### Includes:

1-hour shoot, 30 edited images, 2 outfits, 1–2 locations, Brand-aligned styling advice.

## 3. The Storytelling Session | R3,500 – R5,000

Designed for content creation, product storytelling, or lookbooks.

### Includes:

2–3 hour shoot, 60+ edited images, Moodboard & creative direction included, Studio or on-location (client's choice).

## 4. Brand Day Experience | R6,000 – R8,500

Full visual branding shoot for businesses.

### Includes:

Half-day (up to 4 hours), 100+ edited images, Products, team portraits, behind-the-scenes, and detail shots, Strategy call and shoot plan.

## 5. The Promise Kit (Engagement Session) | R1,800 – R2,500

A romantic pre-wedding shoot capturing your love story.

### Includes:

1-hour shoot, 30 professionally edited images, 1 outfit change, 1 outdoor location in Pretoria, Online gallery with high-res downloads.

## 6. The Covenant Package (Half-Day Wedding Coverage) | R6,000 – R8,500

For intimate weddings or elopements.

### Includes:

4 hours of photography, 150+ edited high-res images, Covers ceremony, portraits, and light reception, Private online gallery & downloadable link, 1 consultation call.

## 7. The Vow Kit (Full-Day Wedding Coverage) | R12,000 – R16,000

For couples who want their full day beautifully documented.

### Includes:

8–10 hours of coverage, 400+ edited high-res images, Includes bridal prep, ceremony, couple session, and reception, Private online gallery with download and print options, 2 consultation calls + wedding day timeline planning, Free travel within Gauteng.

## 8. The Legacy Kit (Luxury Add-On) | R18,000 – R22,000

For clients seeking a timeless keepsake.

### Includes:

Includes everything from The Vow Package, 20-page Linen or Leather photo album, Custom USB with all high-res images, Additional second shooter for wider coverage.

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## The Loaves & Extras

Extra Hour of Coverage | R1,200/hr

Second Photographer | R2,000 – R3,500

Travel Outside Gauteng | R5/km or quoted per trip.

Mini Engagement Session with Wedding Booking | +R1,200